



The National Case Management Network invites you to become a sponsor of our 7<sup>th</sup> Annual Conference and Expo: **Raising the Bar for Case Management Together.**

As a sponsor, you will benefit from multiple opportunities to showcase your specific services and become better acquainted with Canadian Case Management professionals. You will also have the opportunity to be a featured speaker in our Rapid Podium Series.

The conference – to be held September 26<sup>th</sup> and 27<sup>th</sup>, 2013, at the Grand Hotel in Toronto – brings *together* leaders and delegates from different sectors and disciplines to tackle critical issues affecting patient/client outcomes. In this collaborative learning environment, we will all join forces to bring Case Management to a higher level.

As a sponsor, your organization will show both leadership and commitment to Case Management. The benefits you will receive include:

#### **Pre-Conference Visibility and Promotion**

- Sponsorship acknowledgement in all pre-conference marketing materials including NCMN's weekly newsletter 'News You Can Use' and the Conference Registration website;
- Distinctive visibility on the NCMN home page for your logo, a 50-word company profile statement, and a link to your company website.

#### **On-site Engagement and Awareness**

- An exhibit table in the Exhibitors Hall, including two conference registrations;
- Participation in our 15-minute Rapid Podium Series and an opportunity to share your unique perspective, vision and concerns;
- Recognition at Opening and Closing Remarks;
- Introduction to 200 conference delegates from hospital, community, government, and other sectors;
- High visibility on on-site plenary room screens throughout the conference;
- Colour logo placement on the sponsorship page of the on-site conference program;
- Distribution of your marketing materials directly to delegates;



- List of all registered delegates on opening day (due to the Privacy Act (PIPEDA) only delegates who agree to release their contact information will be included).

#### **Post Conference Impact and Outcomes**

- On-going brand recognition with your logo appearing weekly in NCMN's 'News You Can Use' for one year following the conference;
- The opportunity to post company announcements and events on 'News You Can Use';
- Your logo on NCMN's website will remain posted for an entire year;

We have held the cost of sponsorship this year to \$5,000, and we would be happy to answer any questions you might have.

Sincerely,

Joan Park

Kerri Benn

Co-chair

Co-chair

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#### **About The National Case Management Network**

Founded in 2006, the NCMN is a non-profit organization with a mandate to promote excellence and professionalism for case management through education, networking opportunities and the establishment of a Canadian Case Management body of knowledge. Membership comprises individuals and organizations in more than a dozen diverse health and social service sectors across the nation.

“NCMN has become the go-to source for Canadian Case Management expertise and knowledge,” says Joan Park, President.



## RAISING THE BAR FOR CASE MANAGEMENT *TOGETHER*

### SPONSOR

#### Primary Contact:

Dr. /Mr. /Mrs. /Ms. First Name: \_\_\_\_\_ Last Name \_\_\_\_\_

Job Title: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/Town: \_\_\_\_\_ Prov/Terr: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Method of Payment:** Please add 13% HST and forward cheques payable to NCMN:

Cheque

Visa

Mastercard

Card#: \_\_\_\_\_ Exp: \_\_\_\_\_ / \_\_\_\_\_

CSV # (security code on back of card) \_\_\_\_\_

Signature: \_\_\_\_\_